



 **OK LIFECARE**

Welcome

OK LIFECARE PRIVATE LIMITED



Dr. Jogender Singh

Founder Chairman OK Lifecare Pvt.Ltd.

Dr. Jogender Singh, an accomplished international boxer and a renowned educationist, laid the foundation stone of OK Lifecare in 2016. Being a sports person, his motive was to create a business that would "leverage science for the benefit of society" and ok lifecare is the result of the same. His journey is fueled by a relentless passion for prioritizing health & providing plenty of entrepreneurial opportunities to young minds. Under his guidance as chairman

for more than 7 years, OK Lifecare has continued to ride the waves of the ever-changing landscape of Indian direct selling industry by providing its contributions through the continuous support to budding entrepreneurs. With his vision, we have not defaulted any distributors payout even for a single time in the last 7yrs. OK Lifecare products are based on the simple philosophy of Dr. Jogender Singh that the product will be first used & approved by the

family members, employees & then only they are introduced to the market for our direct sellers.



Business Plan

OK Lifecare Private Limited

New Revolution In stable Distribution System

- No Registration.
- Retail Profit Upto 50%
- Referral Bonus 5%
- TBB/Active Bonus 40%
- Mentorship Bonus 8%
- Travel Fund 3%
- Business Building Fund 4%
- Education Fund 1 – 4%
- Super Active Bonus 11%
- Car Fund 7%
- House Fund 7%
- Education Fund 2 – 5%
- Leadership Bonus 3%
- Super Leadership Bonus - 3%



RETAIL PROFIT – UPTO 50%

Selling **OK Lifecare** products directly to the customers is the first step to success and building a solid foundation for your business. Retail selling is the surest method of earning immediate income, as you go on to build a long term business of satisfied customers. Retail profit is the margin between the price at which an independent direct seller purchases the products (Direct seller Price / DP*) and the price at which these products are sold (Maximum Retail Price/MRP**). Independent direct sellers in Ok Lifecare can earn retail profit of upto 50% on MRP of the products.

For Example:

Berry Fuel - M.R.P 2499/-

Berry Fuel - D.P 1600/-

Retail Profit = $2499 - 1600 = \text{Rs. } 899/-$

For Example:

Sea buck plus - M.R.P 900/-

Sea buck plus - D.P 399/-

Retail Profit = $900 - 399 = \text{Rs. } 501/-$

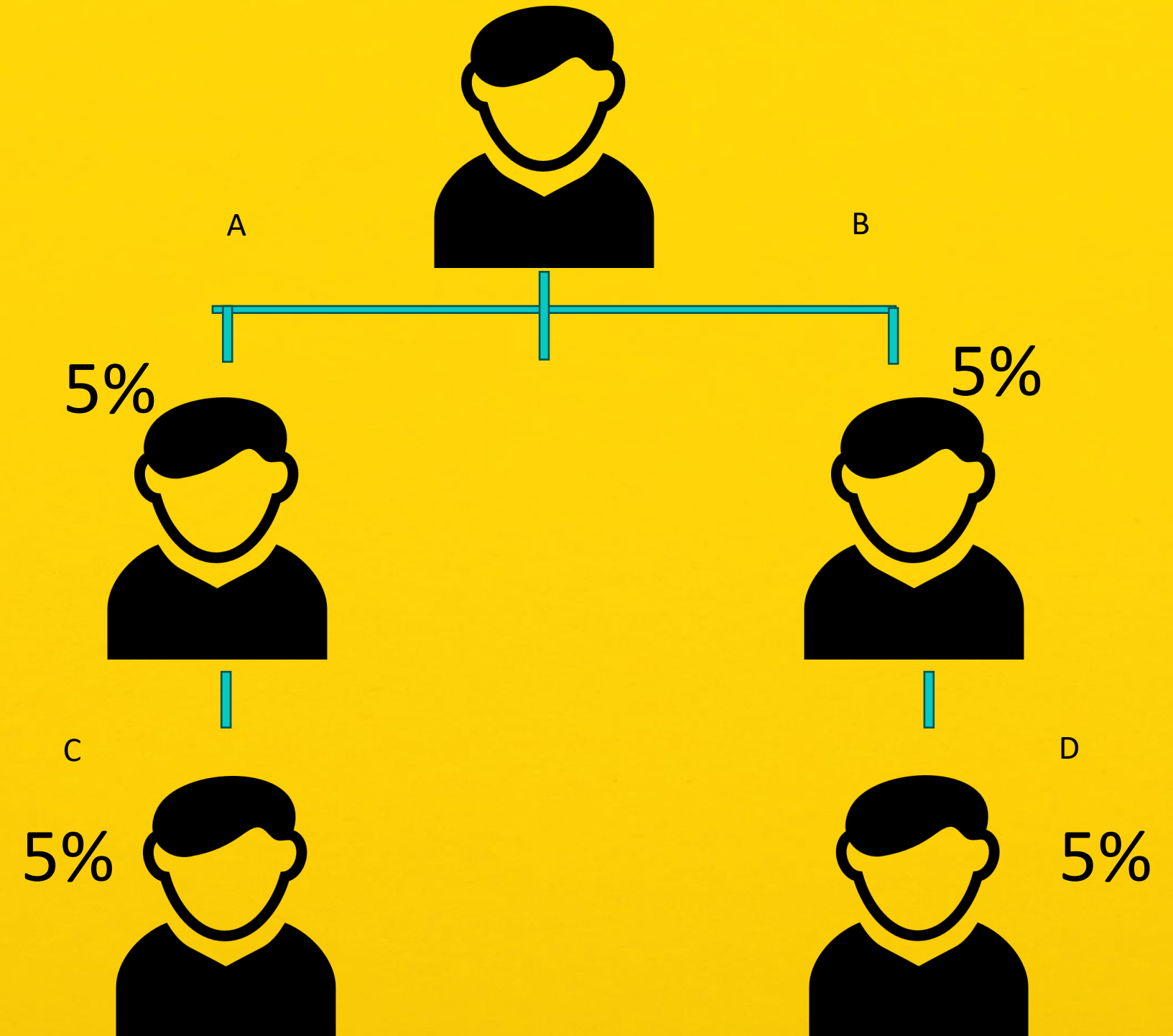
Note:

- *DP is referred as Direct seller Price
- **MRP is referred as Maximum Retail Price
- Ok Lifecare reserves its right to increase/decrease the discount(s) on products.





DIRECT REFFERAL BONUS 5%



T & C APPLY*
DIRECT REFFERAL BONUS WILL BE CALCULATED FROM DIRECT SPONSORS ONLY

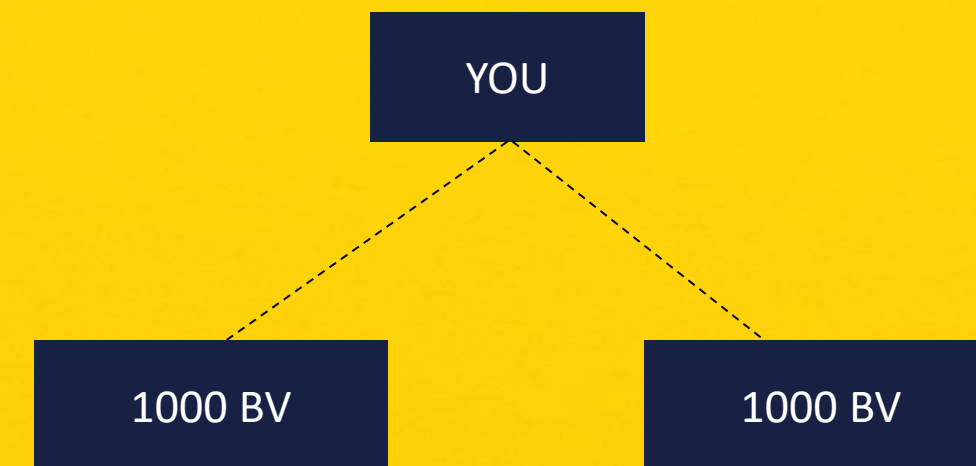


TBB / ACTIVE BONUS – UPTO 40%

SELF ID ACTIVATION 500 BV = UPTO RS 1,00,000 FORTNIGHTLY PAYOUT

SELF ID ACTIVATION 2500 BV =UPTO RS 2,50,000 FORTNIGHTLY PAYOUT

SELF ID ACTIVATION 5000 BV = UPTO RS 5,00,000 FORTNIGHTLY PAYOUT



(1 ACTIVE BONUS POINT)
1,000 BV : 1,000 BV MATCHING

$$\text{POINT VALUE CALCULATION} = \frac{40\% \text{ OF COMPANY'S FORTNIGHT BV TURNOVER}}{\text{TOTAL ACTIVE BONUS POINTS COLLECTED IN FORTNIGHT CLOING}}$$

T & C APPLY*
 TO GET THIS FUND MINIMUM 500 PERSONAL BV REQUIRED IN 1ST FORTNIGHT EVERY MONTH.
 TO GET TBB/ACTIVE BONUS, 2 ACTIVE DIRECT SPONSORS ARE MANDATORY IN BOTH TEAM A & TEAM B.
 SELF ID ACTIVATION WILL BE AS PER PAYOUT VALUE IN THAT PARTICULAR FORTNIGHT.
 FORTNIGHTLY CARRY FORWARD IN POWER TEAM ONLY.

MENTORSHIP BONUS – 8%

MENTORSHIP BONUS
5% = 5000



PAY CHEQUE
1 LAKH FROM TBB/ACTIVE BONUS

LEVEL 1 = 5%

LEVEL 2 = 2%

LEVEL 3 = 1%

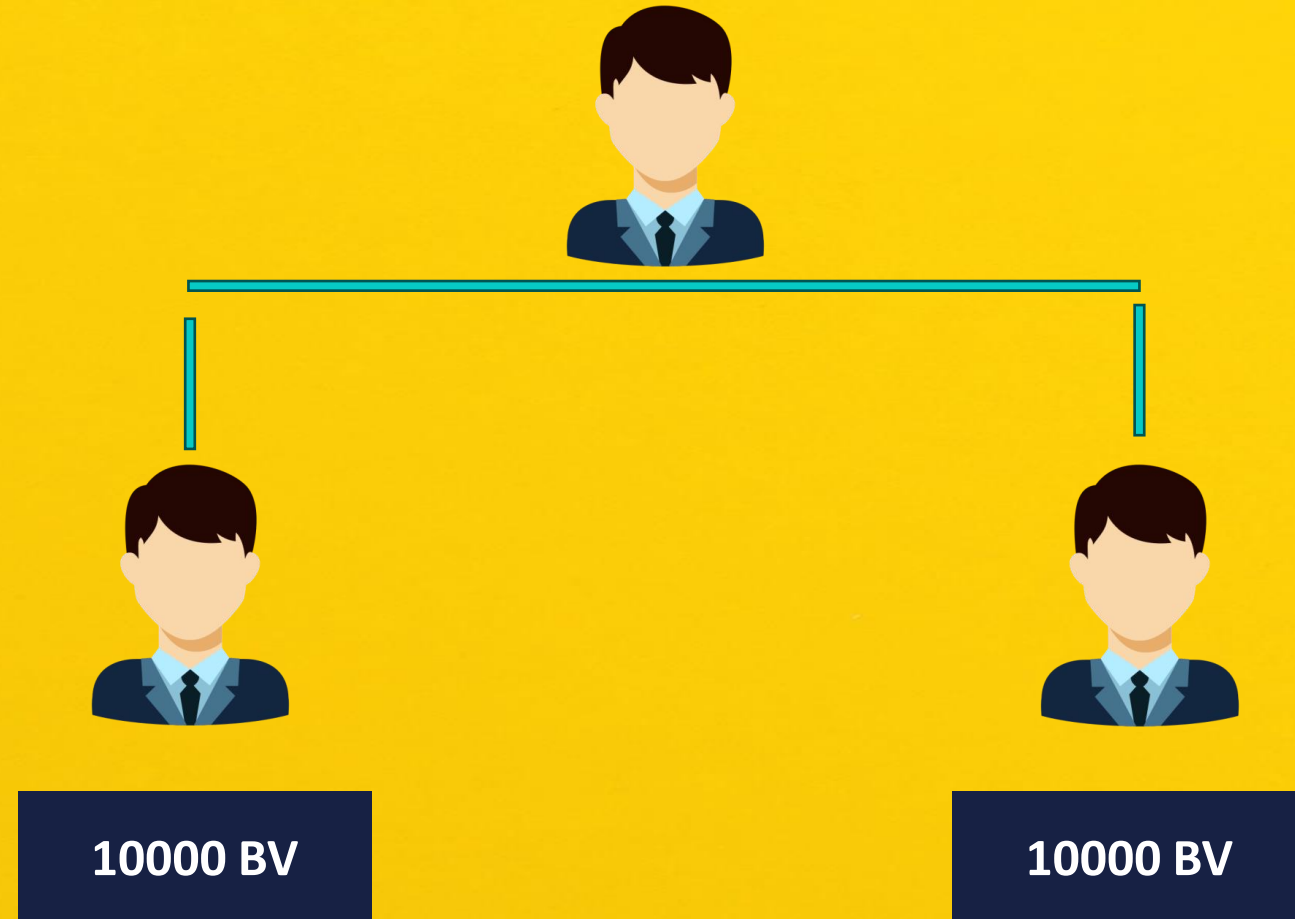


T & C APPLY*.

LEVEL INCOME – THIS INCOME IS ON YOUR DIRECT SPONSOR'S TBB INCOME, AND SO ON.

TRAVEL FUND –3%

If any direct seller manages 10 Active Bonus Points and not exceeding To 19 Active Bonus Points will get Travel fund of 3%.



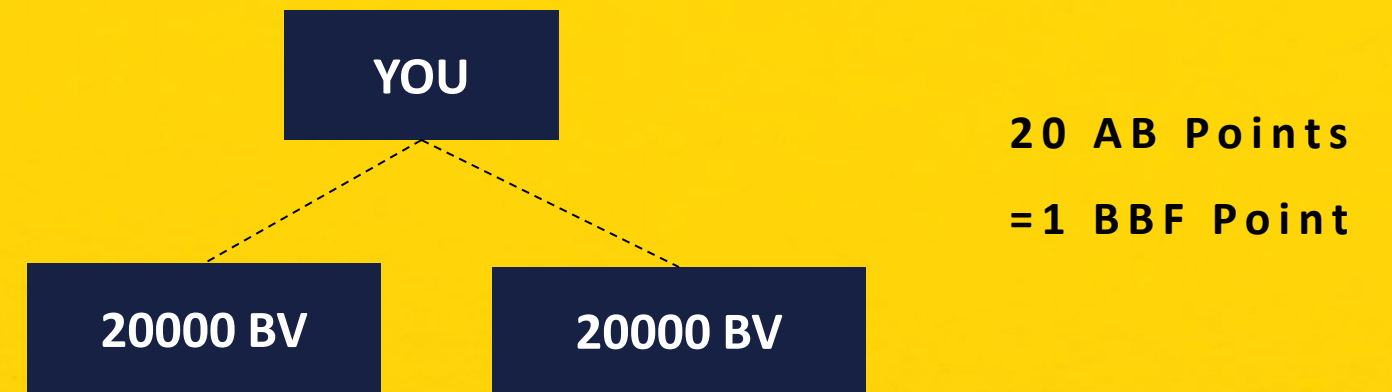
T & C APPLY*
TO GET THIS FUND 500 PERSONAL BV IS REQUIRED.
ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.



BUSINESS BUILDING FUND – 5%

If any direct seller manages 20 Active Bonus Points and not exceeding To 39 Active Bonus Points will get business building fund of 5%.

For Example:



$$\text{BBF Value} = \frac{5\% \text{ of total BV of the company of the month}}{\text{Total BBF Points of the month}}$$

BBF = BBF Point value X your BBF Points.

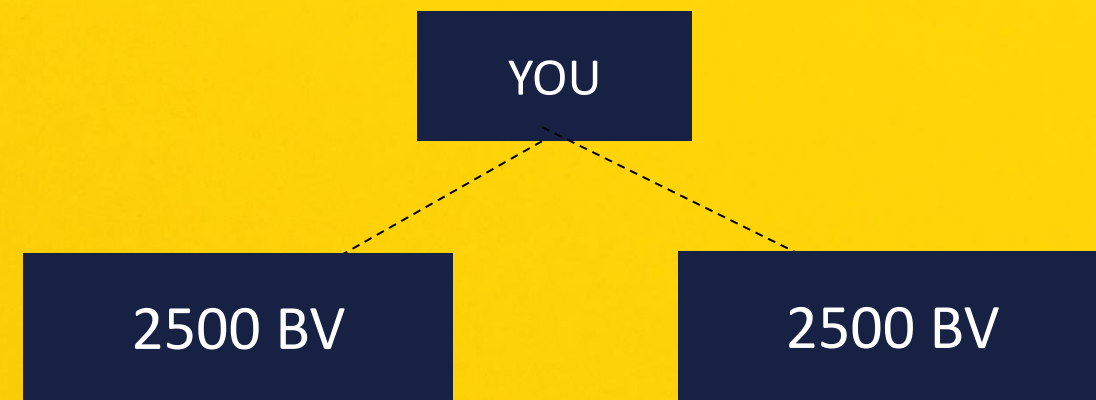
SAB Qualifiers are not eligible for BBF.

T & C APPLY*
 TO GET THIS FUND 500 PERSONAL BV IS REQUIRED.
 ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.
 ONCE YOU ACHIEVE BBF YOU WILL NOT GET TRAVEL FUND.



INTRODUCING

EDUCATION FUND 1 - 4%



**1 POINT – EDUCATION FUND
(CAP LIMIT 3 POINTS)**

T & C APPLY*
TO GET THIS FUND - 500 PERSONAL BV REQUIRED.
ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.
MAX CAP LIMIT 3 POINTS FROM EDUCATION FUND 1
TRAVEL FUND & BBF ARE ENTITLED TO GET EDUCATION FUND -1.



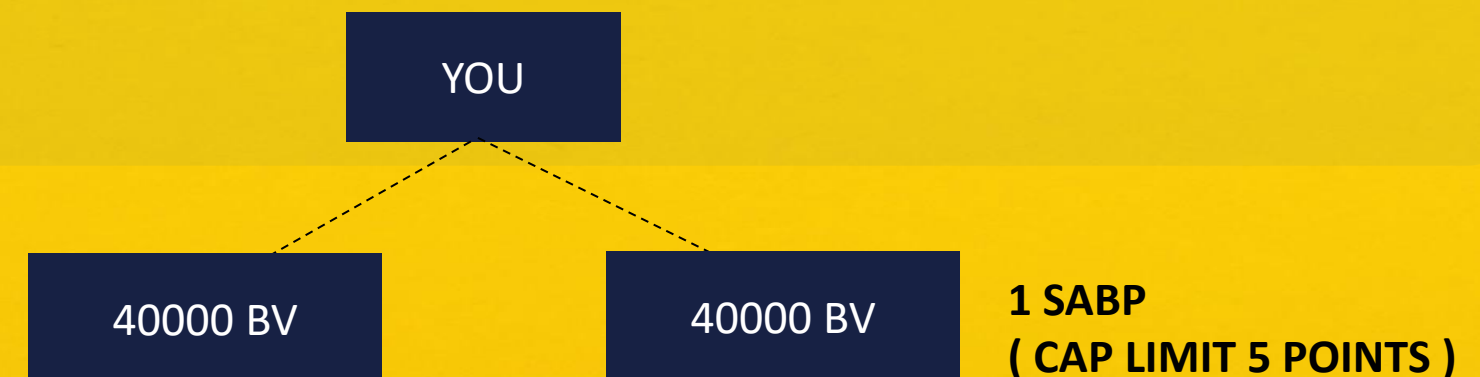


SUPER ACTIVE BONUS - 11%

In OK Lifecare business plan, when a direct seller is able to earn 40(Forty) active bonus points in a calendar month, company rewards that direct seller with 1 super active bonus point. Thus, super active bonus is paid on the basis of number of super active bonus points earned by the direct seller in a particular month.

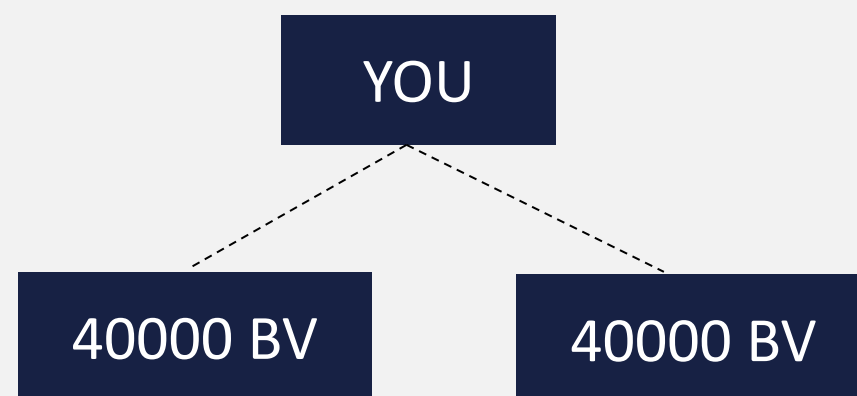
To give away this super active bonus, company allocates bonus of 11% of total business volume turnover of the company. Super active bonus is calculated as per below mentioned formula:

- Super active bonus = Super active bonus points (SABP) x SABP value.
- Super active bonus point (SABP) value = 11% of company's total BV turnover of the month / total SABP collected in a calendar month.



T & C APPLY*
 TO GET THIS FUND 500 PERSONAL BV IS REQUIRED.
 ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.
 MAX CAP LIMIT 5 POINTS FROM SABP.
 ONCE YOU ACHIEVE SAB YOU WILL NOT GET TRAVEL FUND, BBF & EDUCATION FUND -1.

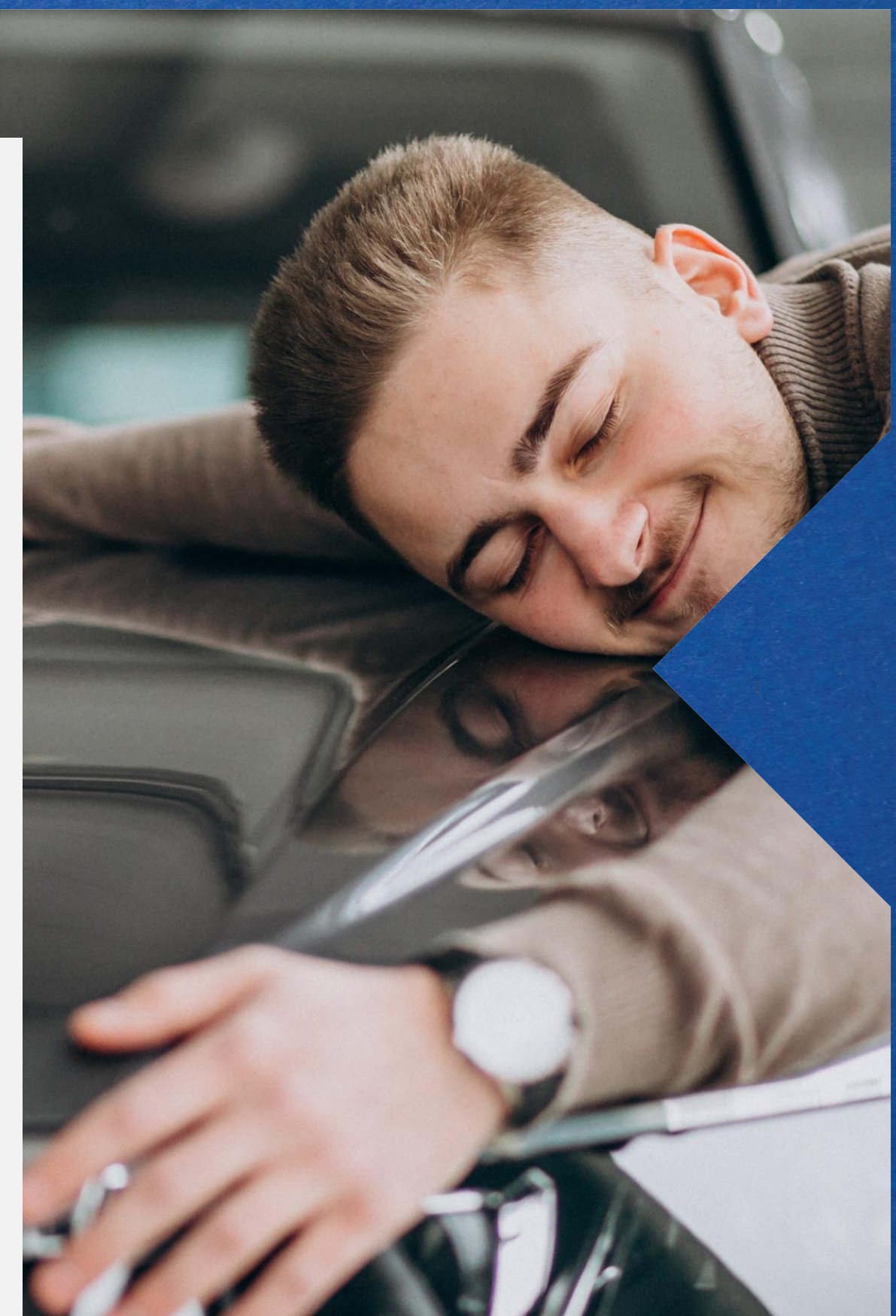
CAR FUND – 7%



CONSISTENT BUSINESS FOR 3 MONTHS

To give away this car fund, company allocates 7% of total business volume turnover of the company. Car fund is calculated as per below mentioned formula:

- Car fund = Car fund points x Car fund point value
- Car fund point value = 7% of company's total BV turnover of the month / total Car fund points collected in a month.



T & C APPLY*

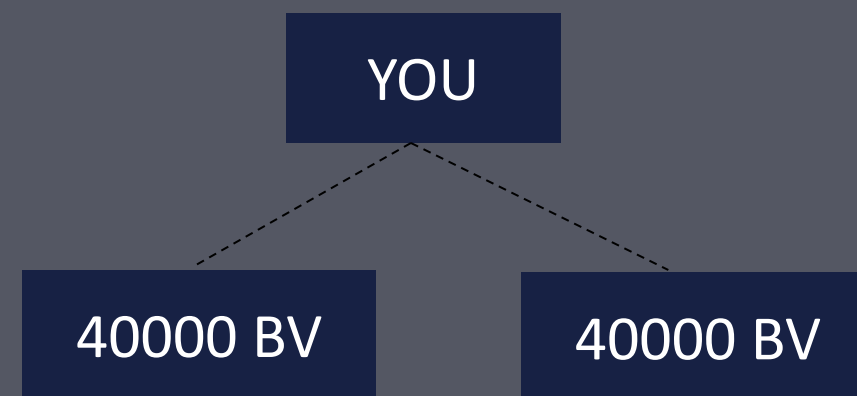
TO GET THIS FUND 500 PERSONAL BV IS REQUIRED.

ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.

CAR FUND WILL BE CONSIDERED FROM 4TH MONTH ONWARD.

NO CAP LIMIT ON CAR FUND.

HOUSE FUND 7%



CONSISTENT BUSINESS FOR 6 MONTHS

- House Fund = House Fund Points (HFP) x HFP Value
- House Fund Point (HFP) Value = 7% of Company's Total BV Turnover of the month / Total HF Points collected in a calendar month.

T & C APPLY*

TO GET THIS FUND 500 PERSONAL BV IS REQUIRED.

ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.

HOUSE FUND WILL BE CONSIDERED FROM 7TH MONTH ONWARD.

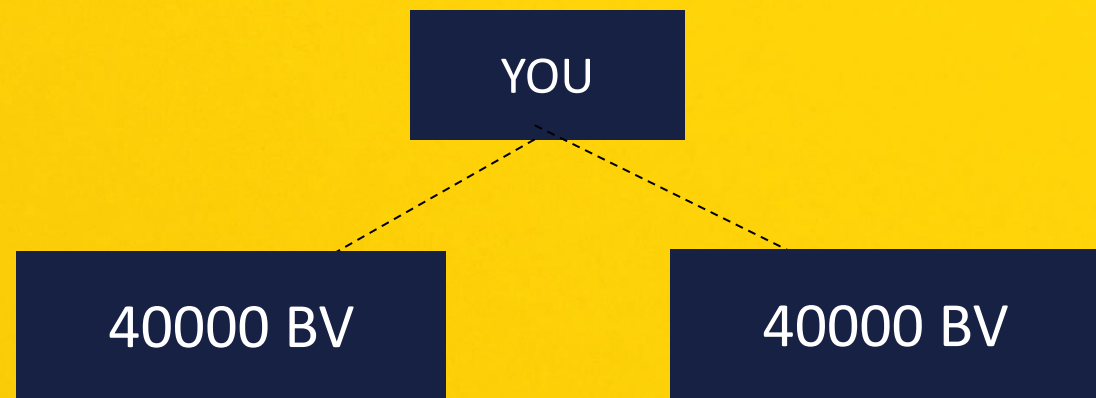
NO CAP LIMIT ON HOUSE FUND.



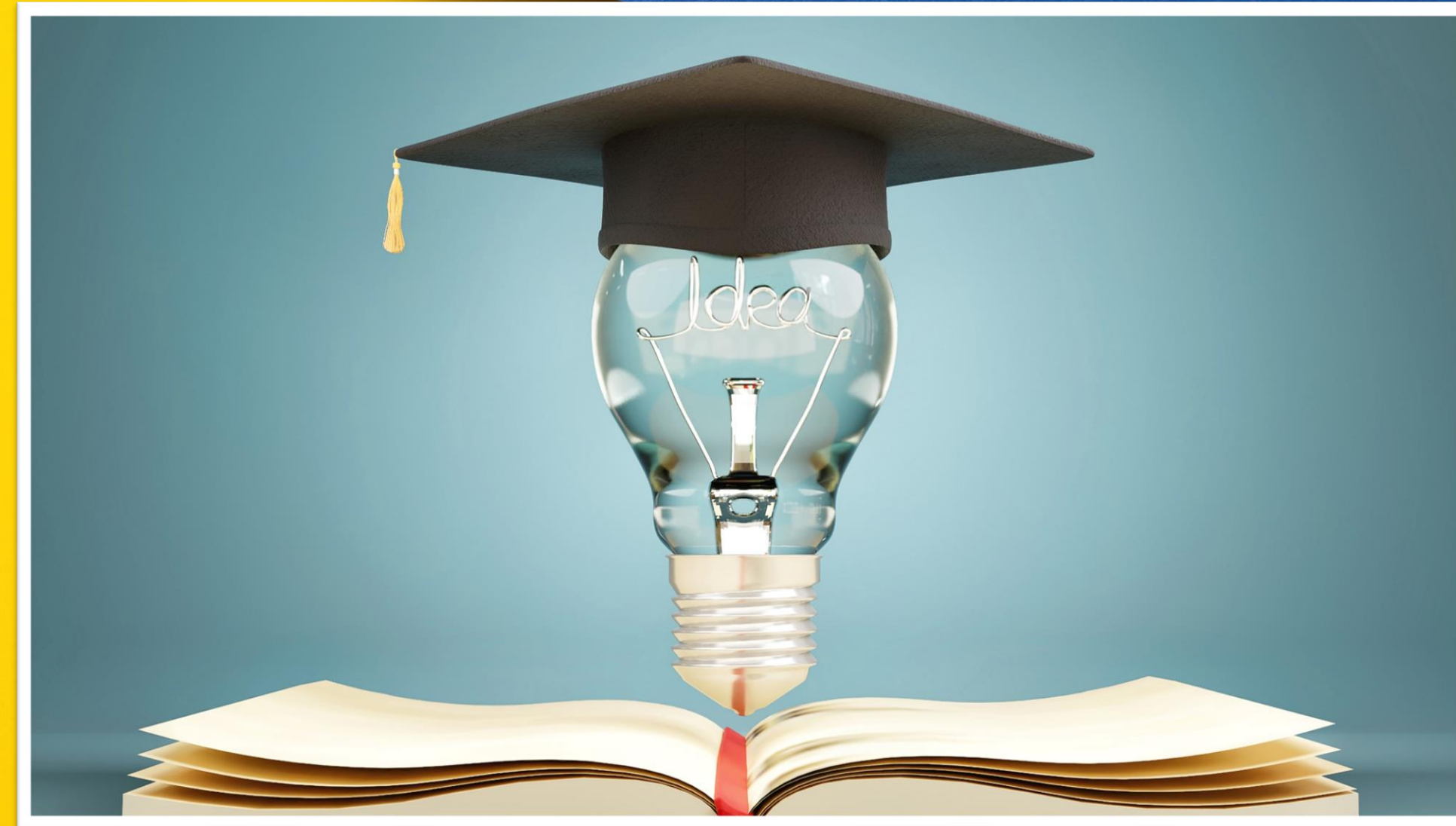


INTRODUCING

EDUCATION FUND 2 – 5%



SINGLE POINT ONLY



T & C APPLY*

TO GET THIS FUND 1000 PERSONAL BV REQUIRED.

ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.

MAX CAP LIMIT 1 POINT FROM EDUCATION FUND 2

SAB, CAR FUND & HOUSE FUND ACHIEVERS ARE ENTITLED TO GET EDUCATION FUND -2.

LEADERSHIP BONUS – 3%

YOU

100000 BV

100000 BV

SINGLE POINT ONLY



T & C APPLY*

TO GET THIS FUND - 1500 PERSONAL BV REQUIRED.

ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.

LB ACHIEVERS ARE NOT ENTITLED TO GET EDUCATION FUND 2.

MAX CAP LIMIT 1 POINT FROM LEADERSHIP BONUS



SUPER LEADERSHIP BONUS – 3%




MULTIPLE POINTS

T & C APPLY*
TO GET THIS FUND - 2500 PERSONAL BV REQUIRED.
ONLY FRESH BUSINESS WILL BE COUNTED EVERY MONTH.
SLB ACHIEVERS ARE NOT ENTITLED TO GET LEADERSHIP FUND & EDUCATION FUND 2.
MULTIPLE POINTS CAN BE EARNED FROM SUPER LEADERSHIP BONUS.



OK LIFECARE.
THANK YOU



LIFECARE PVT. LTD.
KORVU - CHANGANASSERY
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